

Message Text

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PAGE 01 STATE 215814

44

ORIGIN ARA-20

INFO OCT-01 ISO-00 EB-12 COME-00 USIA-15 RSC-01 /049 R

DRAFTED BY ARA/EP/P:FBCORRY:JH

APPROVED BY ARA/EP:SMPRINGLE

ARA/ECP:ECOHEN (SUBS)

COM/OIM:HLINDOW (SUBS)

USIA/ILA:LESTES (SUBS)

----- 085454

R 011547Z OCT 74

FM SECSTATE WASHDC

TO AMEMBASSY LIMA

UNCLAS STATE 215814

E.O. 11652: N/A

TAGS: BEXP, PE

SUBJECT: FY 75 COMMERCIAL ACTION PROGRAM - PERU

REF: LIMA 7462

1. ON SEPTEMBER 20, WASHINGTON ACTION STAFF (WAS) REVIEWED
FY 75 CAP PERU. FOUR CAMPAIGNS OUTLINED IN REFTEL ARE
APPROVED. CAP IS HERewith ENDORSED.
2. FYI: WAS CONSISTS OF STATE ARA/EP F.B. CORRY AND ARA/
ECP E.M. COHEN, COMMERCE COMM/OIM H. LINDOW, AND USIA/ILA
LARRY ESTES.
3. IF RESULTS OF PROPOSED COMPREHENSIVE MARKET SURVEY
CAMPAIGN JUSTIFY, HOWEVER, EMBASSY MAY WANT TO FORMULATE
ADDITIONAL CAMPAIGNS LATER IN YEAR AND REVISE CAP ACCORD-
INGLY.
4. USIS IS TO BE CONGRATULATED FOR USE IT HAS MADE, AND
PLANS TO MAKE, OF RESOURCES IN SUPPORT OF U.S. COMMERCIAL
ACTIVITY AND TRADE PROMOTION IN COUNTRY.
5. REGARDING EMBASSY'S QUERY IN THIRD PARAGRAPH OF INTRO-
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DUCTION IN REFTEL WHILE ARA POST'S ANNUAL BUDGET REQUESTS

ARE MAIN BASIS FOR BUREAU'S ALLOCATIONS OF FUNDS, CAP'S
PROVIDE PERSPECTIVE AND DETAILS WHIC HELP THE BUREAU DE-
TERMINE PRIORITIES WHEN FUNDS ARE TIGHT. INGERSOLL

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NNN

Message Attributes

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Disposition History: n/a
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Declassified/Released
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30 JUN 2005

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